

Digital Entertainment Content



Content *is* king. Having access to a wide range of licensed, secure content is one of the critical factors of a viable digital entertainment solution. MOD Systems provides retailers with a new channel for delivering digital entertainment content directly to consumers on the retail floor — ultimately driving increased traffic and sales. Retailers can now offer *millions* of digital assets including movies, TV content, music tracks, videos and games, via the interactive kiosks, ensuring customers never leave empty-handed.

With MOD Systems' Retail Digital Entertainment Platform, consumers can search a virtual catalog of content and quickly download to portable devices and Secure Digital (SD) memory cards, and play them on home televisions, computers, and other mobile devices.

- **Movie, video and TV content.** MOD Systems offers consumers a choice of more than a thousand new release and classic movie titles along with music videos and TV content from major studios, including Warner Brothers and Paramount Digital Entertainment, as well as independents such as Anchor Bay Entertainment, First Look Studios, and Image Entertainment.
- **Massive audio (tracks and albums) content.** MOD Systems includes an ever-expanding rights and royalty managed library of more than five million music tracks. The MOD team holds long-standing relationships with all the major labels as well as many independents, including Warner Music Group, Sony BMG, EMI, Universal, The Orchard, CD Baby, and many others. The catalog provides a comprehensive selection of DRM-free MP3 tracks and albums to retail stores for digital distribution. MOD Systems' agreements enable retailers to offer digital albums and tracks directly to consumers for download to devices (including mobile phones), SD memory cards and USB storage devices.
- **Games, software, and more.** As a digital vending solution, consumers will be able to download a wide variety of digital content outside of the home. The acquisition of other digital assets is underway, including games, mobile applications, audio books, advertisements, software, user-generated content, and more.

Quick Access

With easy-to-use touchscreen kiosks, consumers have convenient access to content wherever they are...at the store, the airport, or anywhere in between.

Current Releases

MOD ingests content from the labels/studios on a daily basis, ensuring the latest releases are always available.

Compete

MOD Systems' ever-expanding digital catalog of entertainment titles helps retailers differentiate their brand and compete more effectively in this increasingly digital world.

No Inventory Hassles

Digital inventory eliminates the challenges of placing advance orders, running out of inventory and returning unsold inventory.



Content Provider Benefits

Diversify and Broaden Distribution

Reach more customers with the self-serve vending kiosks located where consumers already are...in malls, airports, grocery stores, student unions, coffee shops, and more.

Protect and Increase Revenues

With the new classes of devices coming on the market that enable playback from digital storage, demand for digital content will continue to increase.

Reduce Costs

Digital content distribution drives efficiencies and cost savings in the supply chain ecosystem.

Protect Intellectual Property

All content adheres to DRM, encryption and video standards.

Harness Growth Opportunities

Digital entertainment kiosks are becoming core technology deployments for retailers similar to ERP, POS, CRM, and digital signage.

Control Content, Pricing

Content owners determine the titles and prices they offer.

Deliver "Green" Solution

Less reliance on packaging, transportation and warehousing makes a positive impact on the environmental and promotes responsibility.

